

## Privacy Statement of Ayinger.de

### **We take data protection seriously**

Protecting your privacy in the processing of personal data is an important issue for us. When you visit our website, our web servers store by default the IP address of your Internet service provider, the website from which you land on our page, the pages that you visit on our site and the date and duration of your visit. This information is absolutely essential for the technical provision of the websites and secure operation of the server. No personalised analysis of this data takes place.

If you send us data via the contact form, this data is stored on our servers in the course of data backup. Your data is used by us purely to deal with your enquiry. Your data is handled in strict confidence. The data is not disclosed to third parties.

Controller of the data:

Brauerei Aying Franz Inselkammer KG  
Zornedinger Straße 1  
85653 Aying  
Tel: +49.8095.88-0  
E-mail: brauerei@ayinger.de

### **Personal data**

Personal data is data concerning your person. This consists of your name, your address and your e-mail address. You are not required to reveal personal data to be able to visit our website. In some cases we need your name and address and other information to be able to provide the required service.

The same applies in cases where we supply you with information material on request or respond to your enquiries. In these cases we will always advise you of this. In addition we only store the data which you have transmitted to us automatically or voluntarily.

If you use one of our services, we generally collect only the data which is necessary to be able to offer you our services. We may ask you for further information, which is however of a voluntary nature. Whenever we process personal data we do this to be able to provide our services for you or pursue our commercial goals.

### **Non-personal data stored automatically**

When you visit our Internet pages we store certain information for administrative and technical reasons. This is: the type and version of the browser used, the date and time of access, and the IP address.

This data is anonymised and only used for statistical purposes or to improve our Internet and online services.

This anonymised data is stored on secure systems – separately from personal data – and cannot be matched to individual persons. This means that your personal data remains secure at all times.

## **Cookies**

When you visit our Internet pages we may store information on your computer in the form of cookies. Cookies are small files which are transferred from an Internet server to your browser and stored on its hard disk. The legal basis for the use of cookies in this case is Article 6 (1) (f) GDPR. Only the Internet protocol address is stored in this process – no other personal data. This information stored in the cookies enables you to be automatically recognised when you next visit our website, which facilitates your use.

Of course you can also visit our Internet pages without accepting cookies. If you do not want your computer to be recognised when you next visit you can also refuse the use of cookies by changing the settings on your browser to “disable cookies”. The relevant procedure can be found in the operating instructions for your browser. If you refuse the use of cookies however it may be that use of certain areas of our Internet pages is restricted.

## **Google Maps**

This website uses Google Maps for the presentation of maps and the creation of route plans. Google Maps is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

By using Google Maps on this website you give your consent to the collection, processing and use of the automatically collected data and the data you enter by Google, one of its representatives or third party providers.

The conditions of use for Google Maps can be found [here](#).

The privacy policy of Google Maps can be viewed [here](#).

## **Newsletter**

For sending the newsletter we use what is known as the double opt-in procedure, i.e. we will only send you a newsletter by e-mail after you have expressly confirmed that you wish to activate the newsletter service. We will then send you an e-mail notification and ask you to confirm by clicking a link in this e-mail that you wish to receive our newsletter. When you register for our newsletter we store your IP address and the date of registration. Storage of this data serves only as evidence in case a third party misuses your e-mail to register you for receipt of the newsletter without your knowledge or your authorisation. If at a later date you no longer wish to receive our newsletter, you can object at any time without incurring any costs beyond the costs of transmission at basic tariffs.

## **Security**

We have taken technical and administrative security measures to protect your personal data against loss, destruction, manipulation and unauthorised access. All our staff and service providers acting on our behalf are obliged to comply with valid data protection legislation.

Whenever we collect and process personal data this is encrypted before transmission. This means that your data cannot be misused by third parties. Our security measures are subject to a constant improvement process and our privacy statements regularly updated. Please ensure that you have the most up-to-date version.

## **Rights of data subjects**

Please contact us at any time if you would like information as to what personal data we are holding about you or if you want to have this corrected or deleted. In addition you have the right to restrict

the processing (Article 18 GDPR), a right to object to the processing (Article 21 GDPR) and the right to data portability (Article 20 GDPR).

In these cases please approach us directly.

### **Changes to this Privacy Statement**

We retain the right to change our privacy statements if this should be required due to new technologies. Please ensure that you have the latest version. If fundamental changes are made to this Privacy Statement, we will announce this on our website.

All interested parties and visitors to our web pages can contact us on matters of data protection via:

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Internet: [www.projekt29.de](http://www.projekt29.de)

If our data protection officer cannot answer your enquiry to your satisfaction, in every case you still have the right to complain to the supervisory authority for data protection responsible for your Federal State.